

SAMSUNG  
Galaxy  
S6 & S6 edge



2015/ *Lookbook*

Captured with Samsung Galaxy S6

Introducing ▶



SAMSUNG  
Galaxy  
S6



SAMSUNG  
Galaxy  
S6 edge

## Beauty Meets Purpose

**Samsung Galaxy S6** and **Galaxy S6 edge** were designed to address the unique needs of fashion-forward users. They feature a seamless combination of dynamic beauty and meaningful purpose, synthesizing to create a fashion accessory that doesn't sacrifice powerful functionality for stunning beauty.

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*Metals that flow*

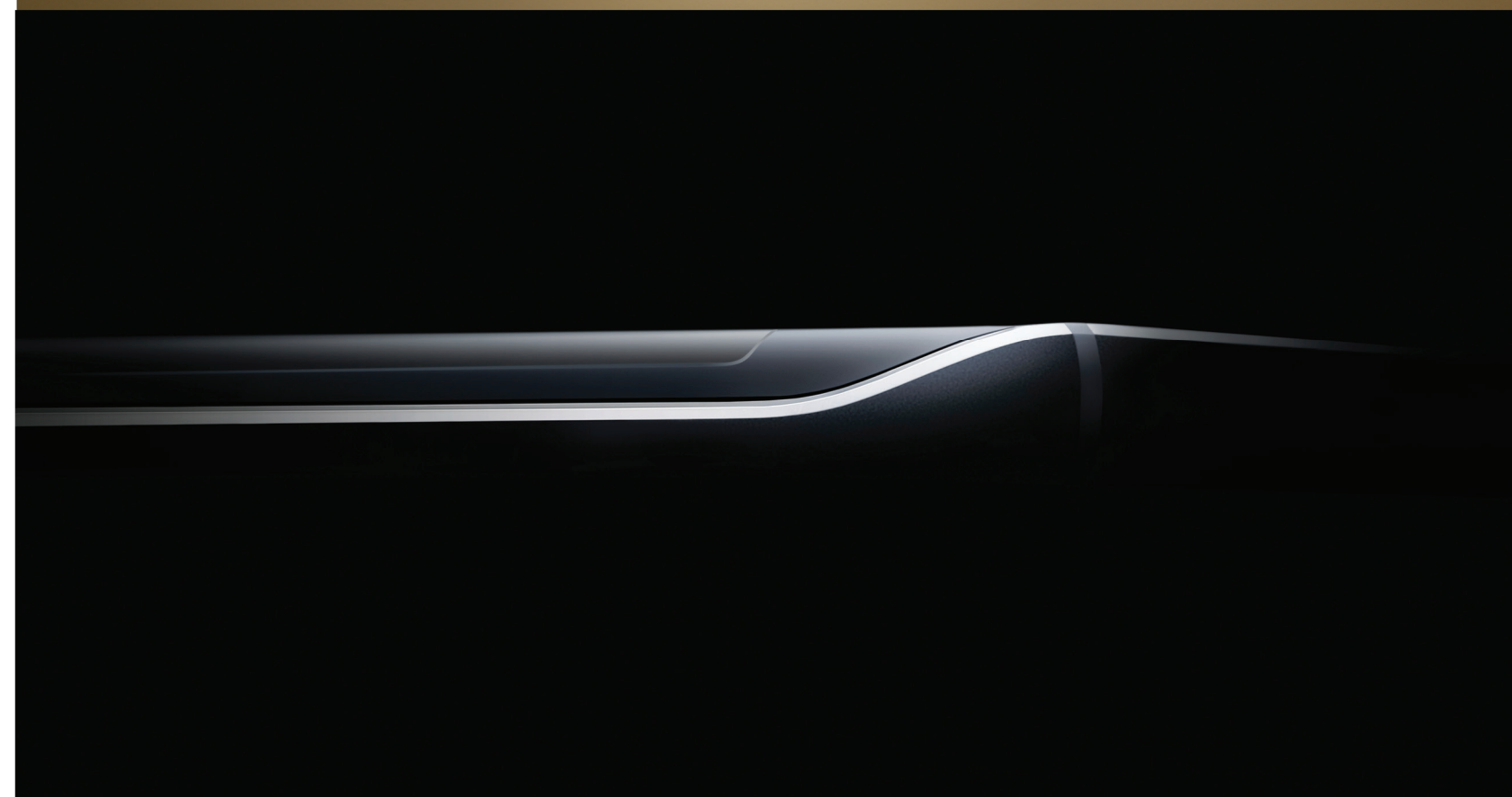
*Beauty meets power*

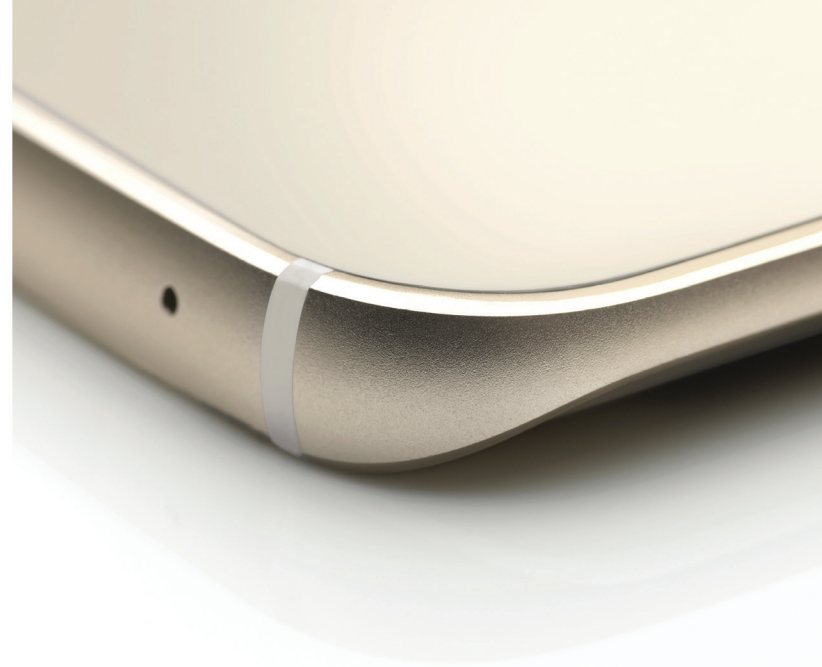
*Borders become fluid*

*Reflections are freed*

*Colors come alive*

*Next is Now*





The Samsung Galaxy S6 and Galaxy S6 edge were designed to complement a hectic, fashion-forward lifestyle. Pairing metal and glass with strict lines and beautiful curves creates a collection of jewel-toned, multi-faceted accessories that embody stylistic integrity.

## Design with Purpose

Like no other phone in the market, the Galaxy S6 and Galaxy S6 edge's focus on craftsmanship results in an elegant design, with a sleek and chic metal frame and reflective glass finish that make it a must-have of the season. Available in a bevy of jewel-toned colors, the device maximizes meaningful product features and powerful functionality to deliver an unrivaled user experience.

## Advanced Camera

Powerful front and rear cameras that capture the moment brighter, faster and more vividly than ever before, even in low light—whether you're front row or on-the-go. Innovative selfie technology transforms everyday moments into editorial quality photos.

## Supercharging

Never-before-seen charging technology—10 minutes of charging delivers about 4 hours of usage\*. The everywhere-compatible wireless charging capability provides freedom from personal chargers.

\* Average speed based on internal testing conducted by Samsung. Results may vary by device or situation.

## Product Details

- Thin (6.8mm / 7.0mm edge) and lightweight (138g / 132g edge) design
- High resolution sensors on both rear (16MP) and front (5MP) cameras
- Super bright F1.9 lenses and smart OIS
- Fast charging and Wireless charging
- Available in five striking colors: White Pearl, Black Sapphire, Gold Platinum, Blue Topaz (Galaxy S6 only), and Green Emerald (Galaxy S6 edge only)

Black Sapphire  
& White Pearl

Black Sapphire harnesses a stark mystical quality that is deep and lustrous, while White Pearl is pure and pristine and evokes a glamorous richness.



brilliantly  
refined  
to marry  
style  
with  
substance

## Black Sapphire & White Pearl



# Gold Platinum

The Gold Platinum color has a life of its own, changing from gold to silver as the device moves in the light.



# Blue Topaz

The Blue Topaz color has a unique radiant quality that lends an ethereal gossamer to the device's surface.



organically  
uniting  
& fashion  
technology



Captured with Samsung Galaxy S6

# Green Emerald

Green Emerald conveys a profound beauty that is harmonious with the device's exquisitely dual curved glass screen.



design  
with  
purpose



Rebecca Minkoff phone cases shown above

# Rich Accessory Ecosystem

Samsung has a strong commitment to designer and brand accessories. Style meets function with new accessories, including covers, battery packs, and wireless charging pads to complement the device design.

## Accessory Collection:



# Contributors

## Logan Horne

Lookbook Styling Director

### How did the chic designs of the Samsung Galaxy S6 and Galaxy S6 edge inspire you to style this Lookbook?

"We really wanted the devices to speak for themselves and stand out from the outfits to showcase their sleek design, so we went with a monochrome and structured/architectural aesthetic. The jewelry also reflected that trend. We wanted the looks to represent a classic yet slightly edgy and sophisticated "editor-off-duty" type of style. We used mostly black and white colors with pops of pale pink and blue as a striking backdrop to the devices and accessories."

## Matthew Donaldson

Lookbook Photographer

### What considerations did you keep in mind while shooting this revolutionary device?

"Working on this project was a pleasure from beginning to end. The Galaxy S6 is of the highest quality with design and feel second to none. Every aspect of the new Galaxy was discussed and visually explored. A most considered and discussed approach was used with every member of the team validated on our journey."

## Esther Franklin

Lookbook Stylist

## Ameena Kara Callender

Lookbook Stylist

## Michael Richards

Lookbook Executive Producer

### What was your experience working with the Samsung Galaxy S6 to produce the shoot?

"Working with cutting edge technology always has its challenges, but on this project, the Galaxy S6 device not only performed well, but surpassed our expectations in terms of camera performance and image quality."

## Michele Turriani

Lookbook Photographer

### How did the Samsung Galaxy S6 and Galaxy S6 edge perform in terms of image quality?

"Shooting with the Galaxy S6 was a pleasure, it performed exceptionally well in some pretty tough conditions. The files looked lovely as shot, and they also responded very well to the kind of post-production work I normally apply to my images."

A close-up, high-angle photograph showing the corners of four Samsung Galaxy smartphones arranged in a circular pattern around the center. The phones are in various colors: gold (top), light blue (right), dark blue (bottom), and white (left). The focus is on the metallic frames and the curved edges of the devices. The background is a plain, light-colored surface.

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**Galaxy**